



# Maria Markovskaya

GRAPHIC DESIGNER

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📍 Rishon LeZion

## Job Responsibilities

- User interface design and prototyping
- Social media & marketing campaigns design
- Mockups and 2D art
- Conceptualize, present and execute ideas
- Guide and leadership design team
- Work closely with internal units of the company

## Work Experience



**Since 2000** – in advertising industry. Branding, marketing design, web design.

**Since 2014** – in a field of game design and development. UI for mobile and web products.

**Since 2015** – a Team Leader: guide and leadership design team.

## Education

### Magister Degree

St. Petersburg State Academy of Arts & Design (2003).  
Faculty: Communicative Design.

### Languages

Russian, English, Hebrew

## Proficiency

### Design

- Composition
- Typography
- Colour Use
- Layout Consistency
- Usability
- User Interface
- Interaction Design
- Information Architecture

### Software

- Design: Excellent knowledge of Adobe Creative Suite
- Prototyping: Sketch, InVision, Principle
- Building: Webflow, basic knowledge of HTML

### Personal Skills

- The goal is to design awesome.
- Strong conceptual and visual design skills.
- Work within a deadlines schedule.
- Attention to detail and to consistency.
- Creative, self-motivated and a good team player.

## Work History

Since 2016

**Founder of GezerLand Co.**

- Israeli T-Shirt brand

**Art Director at Sticky Lemon Ltd**

- UPT mobile poker game

**Contract work with companies:**

- Playtika LTd.
- OMG! Fortune Slots
- Diamonds.net
- IT Central Station
- VOLO mobile
- BellSoft

2014 - 2016

**Design Team Leader at Playtika Ltd**

- Marketing & Monetization department

2012 - 2014

**Graphic Design, Freelance, Israel**

2000 - 2012

**Advertisind, marketing and design**

- Graphic Designer in advertising industry
- Festival and Concert Organisation


## Personal Profile

I was born in 1980 in St. Petersburg, Russia.

Since 2012 I live in Israel.

My hobby is motorcycle tourism. For about 10 years was travelling on my motorcycle and in 2011 I made a journey from St.Petersburg to Israel.

Thank you for your consideration.

 Sincerely,  
Maria Markovskaya